

The IvyWise Difference

HISTORY OF SUCCESS

IvyWise has been in business for over 13 years and our team has **over 100 years of combined experience**. We have worked with thousands of students. In our entire 13-year history, only four students have ever transferred from their original school.

TEAM BASED COUNSELING

Every student receives **the benefit of our entire team's expertise**. The team, comprised of recent directors of admissions as well as application readers from highly selective colleges, works together to review and give feedback on your student's application essays, resume, and college list.

ACCESSIBILITY

IvyWise has worked with **students in 33 different countries**. We work in person (in New York or anywhere in the world), by phone, and by Internet video. Our online program, ApplyWise, allows the student, counselor, and parents to follow the student's progress together, communicate, and collaborate 24/7.

RELEVANT EXPERIENCE & ONGOING PROFESSIONAL DEVELOPMENT

Our counselors regularly tour colleges, attend conferences, and keep up with the latest developments in admissions. We speak at industry conferences and to other professional organizations, and write and publish articles. **We keep our fingers on the pulse of college admissions.**

FLEXIBILITY & CHOICE

We offer many services (short-term and long-term programs), a variety of counselors, and multiple price points based on program length and counselor experience. We will design a program to **fit your needs and your budget**. Flexible payment options and the opportunity to upgrade or downgrade your student's program helps your family make the most of the IvyWise experience.

UNIQUE METHODOLOGY

Seeking admission to college is more than just test scores and grades. Colleges want to meet students who will make a valuable contribution to the campus community. The IvyWise methodology **empowers students to identify and utilize their strengths and interests** to make an impact in their community.

INDIVIDUAL ATTENTION

Our counselors, limited to working with ten seniors at a time, really get to know their students and **provide personalized attention and guidance**. Please note that long-term programs fill up well in advance, so sign up today!

EMPOWERING STUDENTS BEYOND APPLICATIONS

We help students with more than just admissions. The IvyWise process helps students **identify and achieve their academic and personal goals**, guiding them throughout their time in high school. We help students develop academic **tools for lifelong success** that will serve them in college and in the professional world.

FULL RANGE OF SERVICES

In addition to college counseling, IvyWise has a team of master tutors to provide the most **efficient and effective standardized test prep and academic subject tutoring**. We can also pair you with athletic counselors, post-graduate counselors, learning disabilities specialists, admissions counselors in other countries, and our expert research team.

HIGHEST STANDARDS OF ETHICS & GOOD PRACTICE

Dr. Cohen is one of only 490 Independent Educational Consultants Association (IECA) internationally accredited college counselors. IvyWise strictly adheres to the National Association for College Admissions Counseling (NACAC) Statement of Principles of Good Practice and IECA Principles of Good Practice. **All IvyWise college counselors are members of NACAC and/or IECA.**

